



# 2018

SHINE  
GLOBAL  
ANNUAL  
REPORT

# MESSAGE FROM THE EXECUTIVE DIRECTOR

In this era of self-proclaimed “fake news” and “alternative facts,” documentary is more essential than ever to represent the stories of global citizens marginalized in their own countries. Shine Global has always focused its producer’s eye on at risk-children and their families, telling their stories in an intimate way that makes audiences sit up and take notice, compelling them to act on their behalf.

So it was throughout 2018, as Shine Global partnered with filmmakers who introduced the world to memorable children of remarkable resiliency.

Aaron and Amanda Kopp’s *Liyana* premiered in theaters across the country after an award-filled festival run. By sharing the stories of 5 unforgettable orphans in Swaziland – the country with the world’s highest HIV infection rate – we are encouraging young people to believe in the power of their own voices as they look for world-changing solutions within themselves.

2018 was also the year that Shine worked with filmmakers depicting the impact of the criminal justice system on kids in two different ways. Denali Tiller and Rebecca Stern, respectively director and producer of *Tre Maison Dasan*, gave us an intimate look at the stories of three young boys struggling to stay close with their incarcerated parents. The film is part of a campaign for better visitation practices to support both children and their parents.



**SUSAN MACLAURY  
CO-FOUNDER**

We also worked with director André Robert Lee on our forthcoming doc *Virtually Free*, about the need to end the incarceration of children. Determined to give them a chance, artists and activists work with detained teens to create art that gives them a voice in educating their community, including the police force, about the impact of incarceration on adolescents. The film is scheduled to be released in 2020.

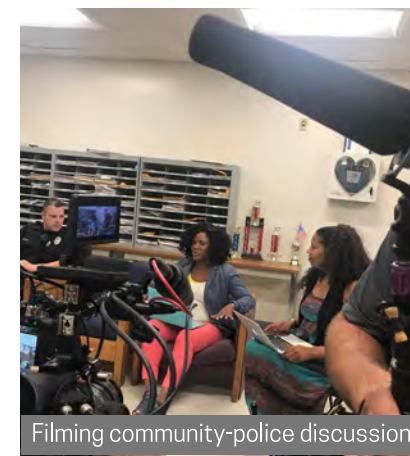
And finally, against the backdrop of the 2018 midterm elections, we released our first digital series, “The Election Effect,” produced with Paramount Network. The series explored the impact of the 2016 national election rhetoric on the well-being of American kids and gave us hope through their pro-social responses to bullying. Its 5 episodes were directed by André Robert Lee, Kristi Jacobson, Annie Eastman, Becca Roth, and Jerald Harkness and featured youth from across the country and political spectrum.

Our children – the world’s children – need filmmakers’ attention more than ever. Thank you for understanding the urgency and supporting Shine Global.

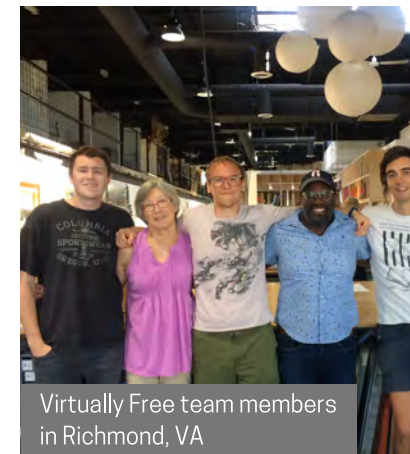
*Susan MacLaury*



Shine Global board members at the 2018 Gala



Filming community-police discussions



Virtually Free team members in Richmond, VA



Liyana EP Thandie Newton and film stars at the NYC red carpet premiere

# ABOUT US



SHINE GLOBAL GIVES VOICE TO CHILDREN AND THEIR FAMILIES BY TELLING STORIES OF THEIR RESILIENCE TO RAISE AWARENESS, PROMOTE ACTION, AND INSPIRE CHANGE.



## WHAT DO WE DO?

- ◆ Produce inspiring films and compelling content about at-risk children and their families
- ◆ Tailor distribution and outreach to connect with diverse audiences
- ◆ Encourage social change through powerful engagement campaigns




## OUR PASSION AND HARD WORK HAVE BEEN REWARDED:

- ✓ Our films have won **more than 80 major awards**, including an Academy Award® for Best Documentary Short Subject for *Inocente* and an Academy Award®-nomination for *War/Dance*.
- ✓ More than **4 million viewers** have seen our films on platforms such as MTV, EPIX, Netflix, iTunes, Facebook, and DVD, as well as in theaters, schools, and community organizations.
- ✓ Our films have been screened in support of **pro-child legislation** and **community investment**.



**14**  
films 

 **24**  
curricula, discussion guides, and art workshops to help different audiences use and discuss the films and the issues they document

 **5**  
screenings on Capitol Hill

**80+**   
awards

**50+**   
countries reached by Shine Global films

**100s**   
of organizations have used Shine's films and materials to further their pro-social work for children and families

**1000s**   
of kids have benefited from the films and educational materials

# THE ELECTION EFFECT



5 

Award-Winning  
Directors

7 

Inspiring  
Students

12.7k 

Facebook  
Engagements

1.6m 

Reach on  
Facebook

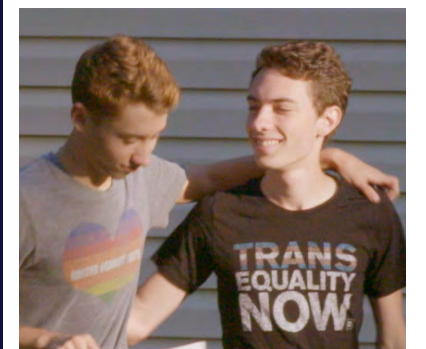
## DIGITAL SERIES

“THERE ARE STRONG DIVISIONS IN THIS COUNTRY... I HOPE TO HELP BEGIN TO MEND THOSE DIVISIONS AND IT STARTS BY JUST TALKING TO PEOPLE.”

“The Election Effect,” a five-part documentary series, showcases life for the next generation of voters. Produced with Paramount Network, the series describes conflicts arising out of the election and its rhetoric that were met with courage, innovation, and activism.

Each of the five award-winning directors created episodes that highlight one or two teens, from different backgrounds and political perspectives, who are working to understand what is happening in their communities and to stand up for increased communication, empathy, and respect between groups with different views and ways of life.

With “The Election Effect” and the accompanying Discussion Guides, Shine Global provides teachers, parents, and community leaders with the tools to promote civil discourse among students. These skills include listening respectfully to other opinions and trying to understand different points of view -- crucial skills to function effectively in a democracy.



“

I was so inspired by Noah and Brandon, a young gay couple in rural North Carolina who took the post-election bullying they faced and spun it into activism and productive dialogue. I was fortunate to capture a meeting they held with peers from all walks of life - including those who fell on the opposite side of the political spectrum - and I watched in awe as they created thoughtful and meaningful conversations. I hope that this piece will add to the growing voices of passionate teens who are taking things into their own hands and changing the political landscape before they're even old enough to vote.

”

- Director Becca Roth

# LIYANA



**32** 

Festival Awards

**30** 

Cities with theatrical screenings

**134** 

Screenings

**100%** 

Score on Rotten Tomatoes - Audience and Critics

## PRODUCED IN ASSOCIATION

“I WANT PEOPLE TO REMEMBER, I AM THE STORYTELLER.”

A Swazi girl embarks on a dangerous quest to rescue her young twin brothers. This animated African tale is born in the imaginations of five orphaned children in Swaziland who collaborate to tell a story of perseverance drawn from their darkest memories and brightest dreams. Their fictional character's journey is interwoven with poetic and observational documentary scenes to create a genre-defying celebration of collective storytelling.

After an extremely successful festival run (winning over 32 awards), Liyana had its red carpet premiere in New York City in October with Executive Producer Thandie Newton and three of the children featured in the film.



“

“GORGEOUS.  
Unlike any documentary you've ever seen before.”  
- Entertainment Weekly

“BRILLIANT. POWERFUL.  
The world desperately needs to see more stories like this.”  
- Shadow & Act

“MASTERFUL.  
Authentic & Bold.”  
- World Pulse

“Part documentary, part animation, and  
PURE MAGIC”  
- Sunday Times South Africa

“DEEPLY MOVING. BEAUTIFULLY CRAFTED.  
A lyrical work that's as bright and captivating  
as it is poignant.”  
- The Hollywood Reporter

”

# TRE MAISON DASAN

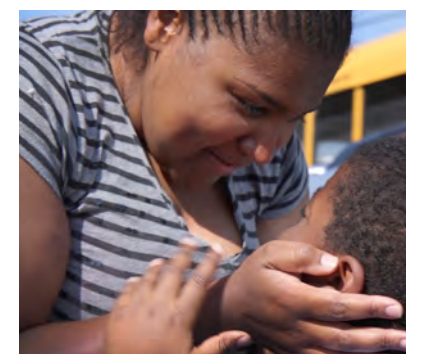


## PRODUCED IN ASSOCIATION

“THE SYSTEM DOES NOT HAVE ANY FEELINGS, IT JUST KNOWS WHAT IT IS TOLD TO DO.”

*Tre Maison Dasan* is an intimate portrait of three boys growing up, each with a parent in prison. Told directly through the child’s perspective, the film is an exploration of relationships and separation, masculinity, and coming of age in America when a parent is behind bars.

One out of every fourteen children in the U.S. has a parent who is currently or has previously been incarcerated. In other words, a staggering 7% of our nation’s youth – an estimated 5 million children – have experienced the incarceration of a parent at one point in their lives.



“

“I almost broke down three times....I feel like you were telling my life story. The film was perfect.”  
- De’jon Joy, a father currently at San Quentin State Prison

“I would choose to show my sisters this film, to let them know that its ok to feel certain ways about things, we aren’t the only ones that have to go through this.”  
- Child of an incarcerated parent

”

7 

Awards

15 

Festivals

21 

Community Screenings

54 

Organizational Partnerships

# VIRTUALLY FREE

2 

Years of  
Filming  
Completed

11 

Advisory  
Committee  
Experts

## IN POST-PRODUCTION

"WHEN I CLOSE MY EYES I SEE MYSELF IN DETENTION  
BUT I WANT YOU TO KNOW THAT I AM SOMEBODY  
I WANT YOU TO KNOW THAT I MATTER  
BUT THIS SYSTEM IS TAKING MY LIFE."

Every year more than 300,000 kids are confined in juvenile detention in the US, limiting their potential to succeed in life. In Richmond, Virginia families, police, judges, artists, and activists have united to stop this trend in their own community. *Virtually Free* (working title) is a documentary about these unlikely allies who partner to transform Richmond's juvenile justice system and stop the mass incarceration of its youngest citizens.

The film will serve as one piece of a multi-media installation experience that invites audiences to understand the impact of incarceration on teens and to re-imagine the juvenile justice system with alternatives to detention. Other components include the art installation created by the teens, including a VR experience, police training curriculum created by our partner Performing Statistics, and standards-based curricula for teachers.

“

I agreed to join the advisory committee for *Virtually Free* for a few reasons. First, the film highlights the importance of providing individuals who have been detained with opportunities to thrive and grow through creative self-expression...

Additionally, as someone who works in the applied criminal justice reform space, I knew it would be important to think about how this work would be disseminated to criminal justice stakeholders. Too often, critical work like this gets filtered through avenues that may not present opportunities for the key decision-makers (e.g., police officers or prosecutors) to have access.

- Mawia Khogali, research associate in  
Vera Institute's Policing Program

”





The IGNITE Screening Series, supported by the National Endowment for the Arts, brought six compelling films to numerous states, empowering thousands of young people in ways unique to each film. The educational materials provided to the screening hosts will continue to ensure that both students and teachers can shift from inspiration to action, long after the screening ends.

Our audiences were exposed to films they otherwise would not have had a chance to see. They felt it was a positive and inspiring experience, and many were further inspired to share the films and to take action on the issues presented.



One thirteen-year-old Latina girl wrote about *Inocente*: "I'm speechless. It reached my heart," while another responded to the film by saying "No matter what, you can still keep hope and courage in you."

85

SCREENINGS

Reaching thousands of underserved kids across the US

88%

SCREENING HOSTS REALIZED THEIR EDUCATIONAL GOALS

"I've never seen an audience of 5th graders as quiet throughout a film. They shushed each other if someone spoke during the movie. When they were leaving, they expressed how much they enjoyed it and how they felt for the main character."

- Francile Albright  
The Picture House in Pelham, NY

"One of our youth told staff that he was inspired by the film, *Inocente*, and discussed a desire of volunteering for programs to help and mentor youth going through similar situations as his own."

- Marissa Sanderson  
Bucks County Shelter in Warminster, PA

86%

AUDIENCE MEMBERS WANT TO EXPLORE HOW TO VOLUNTEER IN ONE OF THE FILM ISSUE AREAS



# OUR FILMS

 <p><b>1 Way Up</b> Tre and Quilan, two teenage boys on the road to the BMX World Championships, hope to escape one of the toughest gang neighborhoods in London with the only thing they have — a bike. 64 min   PG</p>	 <p><b>Dancing in Jaffa</b> This award-winning documentary follows Muslim, Christian, and Jewish children as they partner in a dance competition in Jaffa, Israel. 90 min   Recommended for ages 10 and up</p>	 <p><b>The Eagle Huntress</b> This film follows Aisholpan, a 13-year-old nomad girl, as she prepares to take on the all-male, all-grown-up world of Eagle Hunters at the annual Festival in the snow-capped Altai Mountains of North West Mongolia. 87 min   G - Recommended for ages 8 and up</p>
 <p><b>Inocente</b> Academy Award® Winner for Best Documentary Short, <i>Inocente</i> is an inspiring coming of age story of a 15-year-old girl in California. Though homeless and undocumented, she refuses to give up on her dream of being an artist. 40 min   Recommended for ages 10 and up</p>	 <p><b>The Harvest (La Cosecha)</b> Zulema, Perla, and Victor are three American child migrant farmworkers who struggle to preserve their childhoods while helping their families survive by picking the food we all eat. 80 min   Recommended for ages 10 and up</p>	 <p><b>Liyana</b> A genre-defying documentary that tells the story of five children in Swaziland who turn past trauma into an original fable about a girl named Liyana who embarks on a perilous quest to save her young twin brothers. 76 min   Recommended for ages 9 and up</p>
 <p><b>Tre Maison Dasan</b> Told directly through the eyes of the children themselves, <i>Tre Maison Dasan</i> is a moving portrait of three unforgettable young boys struggling to grow up with a parent in prison. 94 min   Recommended for ages 10 and up</p>	 <p><b>Waiting for Mamu</b> 28-year-old Pushpa Basnet struggles to provide a typical childhood for the more than 150 children she has rescued from the floors of Nepal's prisons when she is recognized as the 2012 CNN Hero of the year. 40 min   Recommended for ages 10 and up</p>	 <p><b>War Dance</b> This Academy Award®-nominated and Emmy-winning documentary follows three children who triumph over civil war and the Lord's Resistance Army, finding hope in the future by competing in Uganda's national music and dance festival. 90 min   PG-13</p>
 <p><b>War Dance Returns</b> Reunites the filmmakers with the residents of Patongo for the first Ugandan screening of the film. 16 min   Recommended for ages 13 and up</p>	 <p><b>The Wrong Light</b> The harrowing and uplifting stories of trafficking and rescues at a girls' shelter in Thailand, start to come apart as the filmmakers question the girls and the shelter's founder. 80 min   Recommended for ages 13 and up</p>	 <p><b>Virtually Free</b> A documentary about unlikely allies who partner to transform the juvenile justice system and stop mass incarceration. Currently in Post-Production - Coming 2020</p>
 <p><b>Digital Series: The Election Effect</b> Five short documentaries that showcase teenagers in five states across the country. Each focuses on a different issue or aspect of life, but all address what life is like as a young person in the wake of the polarizing 2016 election. 45 min   Recommended for ages 10 and up</p>	 <p><b>Digital Series: The Difference</b> "The Difference" is a short documentary series that explores the powerful stories of children whose lives have positively — sometimes vitally — changed because of their relationship with a mentor.</p>	 <p><b>For all Films: Discussion Guides</b></p> <ul style="list-style-type: none"> <li>• Create stimulating learning experiences that encourage discussion</li> <li>• Tap into adolescents' desire to make meaningful social contributions</li> <li>• Increase awareness of other cultures</li> <li>• Develop media literacy skills</li> </ul>

# WHO WE ARE



**Susan MacLaury, co-founder and executive director** executive produced the Emmy Award®-winning, Academy Award®-nominated documentary *War/Dance*, as well as *The Harvest (La Cosecha)*, the Academy Award® Winner *Inocente*, *1 Way Up in 3D*, *The Eagle Huntress*, and *Liyana*. She is also the producer of Shine's forthcoming documentary *Virtually Free* (working title) and of *The Wrong Light*. Susan is in charge of the educational outreach and social advocacy efforts for all of Shine's films. She is dually degreed in social work administration and health education and was associate professor of health education at Kean University from 1994 through 2013.



**Albie Hecht, co-founder**, is the Chief Content Officer of pocket.watch, a kids and family brand. He previously headed the HLN Network and prior to that, he was the CEO of Worldwide Biggies, a digital studio creating transmedia content for film and TV. Before creating Biggies, Albie was President of Film and Television Entertainment at Nickelodeon, and creator and President of Spike TV. In the movies, he produced the Oscar®-nominated animated feature *Jimmy Neutron: Boy Genius*, Shine Global's first film, the Oscar®-nominated feature documentary, *War/Dance*, the Oscar® winner *Inocente*, and *1 Way Up*.



**Alexandra Blaney, CFO**, joined Shine Global in 2009. She is currently producing *Virtually Free* (working title) and served as co-producer on *1 Way Up in 3D* and *The Wrong Light* and associate producer on Shine's Academy Award® winning short documentary film *Inocente*. She also helps develop and manage the outreach and engagement programs for Shine's films.



**Caitlin Glasgo, executive assistant**, joined Shine Global in September 2017. Her love for working with youth paired with her passion for creating empathy, connection and positive social change is what drew her to Shine's mission. (*Through December 2018*).



**Sean Conrad, executive assistant**, joined Shine Global in January 2019. Originally from Southern California, he made the move to NYC upon graduating from Pepperdine University in 2017 where he studied Creative Writing and Media Production.

# BOARD OF DIRECTORS

“ I joined Shine because I believe in what Albie and Sue believe in. I’ve been blown away by the work and like contributing to a very necessary cause – films about children in peril. ”

- Adrienne Lopez, Board Member



**Bobby Baker**



**Keith Brown**



**Al Cattabiani**



**Marilyn DeLuca**



**Albie Hecht**



**Gail Khosla**



**Adrienne Lopez**



**William MacArthur**



**Susan MacLaury**



**Ellen Maddrey**



**Regan McCarthy**



**Don Melnick**



**Anne Prost**



**Dario Spina**



**Kay Wright**

## BOARD OF GOVERNORS



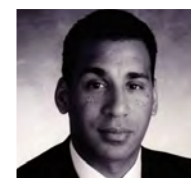
**Jeanine Kay**



**Susan Ringo**



**Beth Rabishaw**



**Hiry West**

# INTERNS & VOLUNTEERS



Summer 2018 Interns L to R: Medina Bakayeva, Shaden Safieddine, Demi Moore, Kate Greenberg

Shine Global succeeds in large measure because of the hard work of the wonderful students and professionals who volunteer their time to work with Shine Global:

Syeda Anjum  
 Yasmeen Alkooheji  
 Medina Bakayeva  
 Brett Bastas  
 Jessica Cabato  
 Gloria Dios  
 Rose Frankel  
 Chris Gomes  
 Kate Greenberg  
 Alex Hecht  
 Charles Khosla  
 Paige McCall  
 Ellie Miltner  
 Demi Moore  
 Ayla Nucum  
 Shaden Safieddine  
 Asher Sarlin  
 Jesse Sarlin

# STRATEGIC PLAN

These strategic goals reflect Shine Global's plan to grow into a more sustainable and impactful organization, systematize its operations, and increase its capacity to foster social change, transforming children's lives.

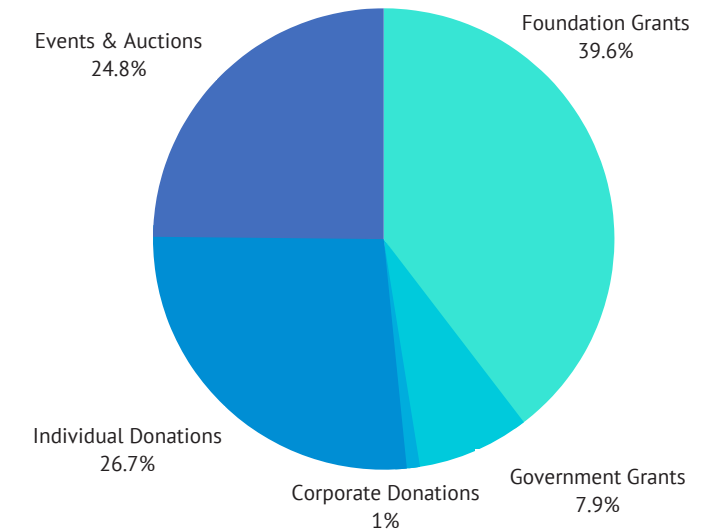


# 2018 FINANCIALS

## Contributed Income (\$)

Foundation Grants	226,178
Government Grants	45,000
Corporate Donations	5,250
Individual Donations	152,804
Events & Auctions	141,904

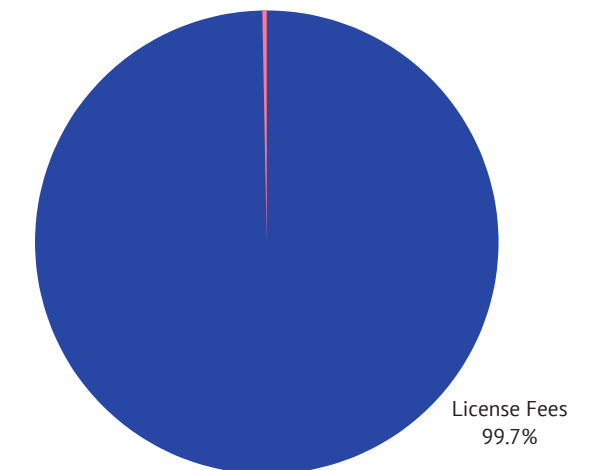
**SUBTOTAL  
Contributed Income** **\$571,137**



## Earned Income (\$)

Fiscal Sponsorship	43
License Fees	46,834
Other/Production Fees	100

**SUBTOTAL  
Earned Income** **\$46,977**

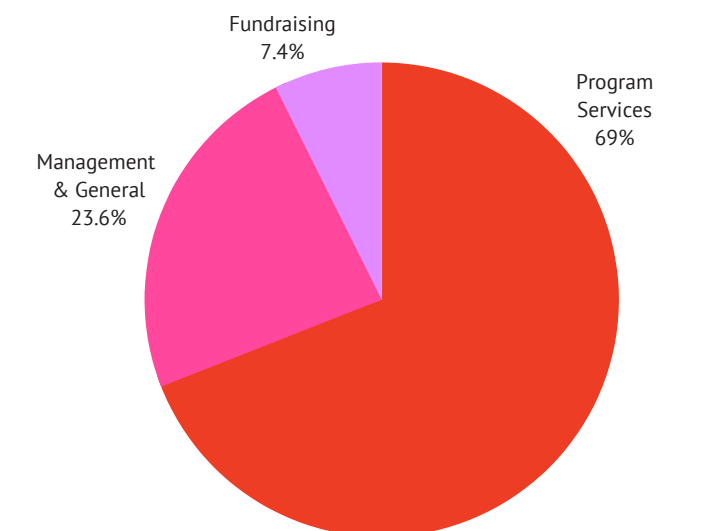


**TOTAL INCOME** **\$618,115**

## Expenses (\$)

Program Services	378,700
Management & General	129,503
Fundraising	40,482

**TOTAL EXPENSES** **\$548,686**



**SURPLUS/(DEFICIT)** **\$69,429**

# SUPPORTERS

Thank you to the passionate community who have believed in Shine Global. We give on-screen credits to all our supporters on every film, but we do want to acknowledge some of the individuals and companies that have contributed significantly to Shine Global in 2018:

Baker-Merine Family Foundation  
 The Draper Family Foundation  
 Hastings/Quillin Fund  
 The UK Online Giving Foundation  
 Tamares Management LLC  
 Viacom  
 Anonymous

**BROOKSVILLE**



**Brooksville  
 Development LLC**



**HERITAGE  
 AUCTIONS**



**National  
 Endowment  
 for the Arts**  
 arts.gov



## \$20,000 and above

Susan MacLaury & Albie Hecht    Hiry & Mary Beth West  
 Gail & Victor Khosla

## \$10,000 - \$19,999

Mark Dalton    Susan Ringo & Barry Sonnenfeld  
 Jeanine & Kevin Kay    Elizabeth Rabishaw  
 Bill & Luz MacArthur    Cornelia von Rittenberg

## \$5,000 - \$9,999

Bobby & Marla Baker    Ellen & Wendell Maddrey  
 Keith Brown & Maria Perez-Brown    Mario Procida & Perri Stein  
 Al Cattabiani    Anne Prost & Olivier Robert  
 Marilyn DeLuca & John Rotrosen    Maureen Sheehan  
 Susan Bevan & Tony Daddino    Willow Shire  
 Susan Hatzopoulos    Dario & Marlo Spina

## \$2,500 - \$4,999

John & Rosemarie Dios    Marcia Marley & Peter Rappoport  
 David Frear    Don Melnick & Mary Pearl  
 Walter & Laura Giles    Kenan Thompson  
 Sunny & Manny Hostin    Niels Schuurmans  
 Donald Katz & Leslie Larson    Donna Shelley  
 Adrienne Lopez    Annette & Kirk Wilson

## \$1,000 - \$2,499

Jody & Frank Adams    Betty & Greg Murphy  
 Bonnie & Louis Cohen    Alan & Susan Patricof  
 Jinny & Mark Ewald    Melissa & Max Polaner  
 Douglas & Maureen Fields    Lyn & Bruce Rosensweig  
 Ellen & Alan Gamza    Dan Rotrosen & Elizabeth Dugan  
 Chuck Hardwick    David & Katherine Tenney  
 Paulie Jenkins & Ted Carlsson    Michael & Catherine Testorf  
 Ellen & Ike Kier    Michael Weiskopf  
 David & Jenny Lee    Chris Williams  
 Diane & Al MacLaury    Evan Wright  
 Katie & Sal Maniaci    Jewish Communal Fund  
 Terry Minogue    National Philanthropic Trust  
 Lynn & Jeff Morgan    Sunset Marquis Hotel



Shine Global Inc  
350 W 42nd St - 41G  
New York, NY 10036  
[www.shineglobal.org](http://www.shineglobal.org)  
T. 646-535-6703